



WISCONSIN MORTGAGE BANKERS ASSOCIATION

The WMBA is a statewide organization whose objectives include professional programs of continued education for its members, the encouragement of sound industry-related legislation, and promotion of public understanding of the mortgage lending industry.



**Your Link  
to the  
Mortgage  
Industry**

**Join today  
and get  
involved!**

## WHY MEMBERSHIP BENEFITS YOU...

We don't need to tell you that the mortgage banking industry is a profession that continues to be strongly influenced by rapid changes in technology, legislation, and consumer awareness.

### So, how do you and your company....

- Keep apprised of our ever-changing market?
- Find training opportunities that are RELEVANT and AFFORDABLE?
- Create and maintain an ethical, professional public image?
- Benefit from the talent and experience of your peers?
- Locate quality vendors for the services you need?
- Stay informed about current issues and trends affecting your business?
- Grow within your profession and your career?

### WMBA HAS THE ANSWERS!

- Networking and Social Events
- On-going Education
- WMBA's Monthly Newsletter
- Legislative Action
- Leadership Committees
- Regional and State-wide Events
- Annual Real Estate Finance Conference
- Charitable Involvement
- Enhanced Vendor Relationships and more!
- ASSOCIATE MEMBERS BENEFIT, TOO!



# See what these members have to say:

The Wisconsin Mortgage Bankers association consists of over 1,200 members throughout Wisconsin. We encourage you to participate in our organization and take advantage of the many benefits of the WMBA.

## Some highlights of the WMBA are:

- Monthly round table “think tank” sessions with multiple members
- The WMBA consists of multiple mortgage origination channels: Community Banks, Large Banks, Independent Mortgage Bankers and Credit Unions
- Contracted lobbying services acting as an advocate for the benefit of WI based mortgage lenders and vendors
- Mortgage Boot Camp Event (new in the Fall of '18)
- Annual industry awards ceremony
- Multiple networking opportunities

## Who should **GET STARTED** with the **WMBA advantages today!**

- Origination
- Processing/Underwriting
- Servicing
- Title Companies
- Mortgage Insurance
- Appraisers
- Inspectors
- Credit Bureaus
- Investors
- Tax Service
- Flood Services
- ... and more!

## Ready to Join?

Please reach out to us at [wmba@morgandata.com](mailto:wmba@morgandata.com) to have a WMBA Membership Ambassador reach out to you.

Visit [www.wimba.org](http://www.wimba.org) or call 608-255-4180

### WMBA

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“Mortgage lending today is more challenging than it has ever been. It is extremely helpful to have resources from which to draw during these turbulent times. Not only has our affiliation with WMBA provided many opportunities for staff training, but connecting with others in our industry has been invaluable. Learning through others’ experiences has provided meaningful insight into our own operations. Legislative support in mortgage lending will be critical going forward; WMBA is our voice... Membership is a value-driven necessity!”

— *Marcia Howe, Monona Bank*

“First and foremost, I have met so many great people at our functions as well as those who serve on our board. The benefits to our industry are tremendous including protecting our interests in the Legislature and outstanding educational opportunities. Until I took that first step and got involved in my industry association, I didn’t realize all that I had been missing and all the WMBA had to offer.”

— *Dan Leeder, Inlanta Mortgage*

“Being a part of the WMBA is extremely valuable to me and my company. Not only do the Networking and Social Events bring current and potential new customers together in a relaxed, and fun environment, the Educational Seminars allow us to stay on top of the ever-changing rules, regulations and procedures in the Mortgage industry. Our customers know we stay on top of these changes and feel comfortable teaming up with us in their transactions. You can’t put a price on that!”

— *June Potter, Knight Barry Title Group*